

# Managed Business Solutions Marketing Plan Agreement

## Terms and Conditions

These Managed Business Solutions Marketing Plan Terms and Conditions (hereafter, "MBSMPATOC") are incorporated by reference into the Managed Business Solutions Marketing Plan Agreement (hereafter, "MBSMPA") by and between the Corporate Client listed in the MBSMPA (hereafter, "Client") and Managed Business Solutions. (Hereafter, "MBS.") to collectively form one singular agreement. (Hereafter, the "Agreement").

**I. Incorporation by Reference.** These MBSMPATOC incorporate by reference the MBSMPA. The terms "Marketing Package", "Corporate Client", "Length of Contract", "Effective Date," "One-Time Total," and "Recurring Monthly Total" refer to information as provided in the MBSMPA.

**II. Effective Date.** The effective dates of this Agreement as of the first date listed under "Period of Contract" in the MBSMPA.

**III. Length of Services.** Services will be provided for the time period listed under "Period of Contract" in the MBSMPA.

**IV. Description of Services.** Beginning on or about the Effective Date, MBS will provide services selected in Marketing Package (collectively, the "Services").

**V. Payment for Service.** Client will pay compensation to MBS for the Services in the amount of the Total Professional Services Fee.

**A. Payment Calculation.** Client will pay compensation to MBS as follows:

1. A one-time payment in the amount of the One-Time Total
2. Recurring monthly payments in the amount of the Recurring monthly total.

**B. Late Fees.** Payment for Services is due within net 14 days of MBS's invoice. A late fee of 1.5% of the Total Professional Services Fee shall apply to any late payments. An additional late fee of 1.5% of the Total Professional Service Fee shall apply for each additional 14 days that pass without MBS receiving payment.

**C. Termination for Non-Payment.** If Client defaults in the payment of any charges or other amounts due under this Agreement and fails to cure such

default within 10 (ten) days after receiving written (including, but not limited to electronic mail) notice specifying such default, then MBS may in its sole discretion terminate this Agreement as of a date specified in such notice.

**VI. End User Licenses.** Client agrees to comply with the terms and conditions of all end user license agreements accompanying any hardware or plug-ins to such hardware distributed in connection with this Agreement. All end user licenses shall immediately terminate on the date that this Agreement expires or is otherwise terminated.

**VII. Variable Monthly Usage Fees.** The cost for Services based on the usage by Client and other variable factors shall be computed at the rates stated in the Service Quote and shall be payable monthly, using a cut-off date selected by MBS, in arrears, plus all applicable taxes, tariffs, governmental assessments, surcharges and fees (collectively, the "Usage Fee(s)").

**VIII. Credit Inquiries.** Client authorizes MBS to make inquiries and to receive information about Client's credit experience from others, enter this information in Client's file, and disclose such information concerning Client to appropriate third parties for reasonable business purposes. MBS reserves the right, in its sole discretion, to refuse to provide Services based upon lack of creditworthiness, or in the alternative to require a security deposit that will be returned to Client, without interest thereon, upon the expiration or termination of this Agreement assuming all amounts due MBS have been paid in full. MBS shall have the right to offset against the security deposit, in part or in full, for any amounts due MBS.

**IX. Client Conduct.**

- A. Prohibited Uses. Client shall not use the Services, directly or indirectly:
- (i) for any unlawful purposes; use of the Services for transmission or storage of any information, data or material in violation of any United States federal, state or local regulation or law is prohibited, such limitation shall include, without limitation, posting or disseminating content which is obscene, unlawful, threatening, defamatory, or infringes upon the intellectual property rights of any third party;
  - (ii) to post, transmit or disseminate objectionable information, including, without limitation, any transmissions constituting or encouraging conduct that would constitute a criminal offense, give rise to civil liability, or otherwise violate any local, state, federal or international law or regulation;
  - (iii) to access any other person's computer, hardware or data without the knowledge and consent of such person;

(iv)to upload, post, publish, transmit, reproduce, create derivative works of, or distribute in any way, information, hardware or other material obtained through the Services which is protected by copyright or other proprietary rights without obtaining permission from the owner(s);

(iv)to maliciously and purposefully damage the Services rented to Client by MBS.

(v)to service, alter, modify or tamper with the the Services or permit any other person to do the same unless such person is authorized by MBS to do so;

(vi)to resell the Services or otherwise charge others to use the Services; the Services is for Client's use only and Client agrees not to use the Services for any other business enterprise in competition with MBS;

(vii)to connect the Services to any computer outside of Client's Premises; and

(viii)to allow or provide access to adult content material to anyone under the age of 18 years.

#### **X. Termination.**

A. MBS reserves the right to immediately terminate this Agreement if Client engages in any of the activities listed in Section IX above or if Client uses the Services contrary to this Agreement. This Section X shall in no way limit MBS' rights of termination pursuant to this Agreement. MBS may terminate this Agreement immediately should Client violate any of the terms of this Agreement. MBS may also terminate this Agreement, without cause, by providing Client with written notice of such termination no later than thirty (30) days before the date of termination. In the event that MBS terminates this Agreement for any reason other than Client's violation of the provisions of Section IX, Service Fees and other charges will continue to accrue through the date of termination, but all prepaid Service Fees and charges for cancelled Service will be refunded. If termination is due to violation of the provisions of Section IX, the termination amount will be equal to the number of months remaining in the Term times the amount of the monthly Fixed Service Fee.

B. **Termination by Client.** The Term of this Agreement shall automatically renew for a period equal to the initial term on each anniversary unless written notice of cancellation is received by MBS thirty (30) days prior to the end of each Term. For all other Services billed by a Fixed Service

Fee, Client may only terminate prior to the end of the Term stated in the Services Quote by giving written notice to MBS and by payment of a Fixed Service Fee Termination Amount equal to the number of months remaining in the Term times the amount of the monthly Fixed Service Fee ("Fixed Service Fee Termination Amount"). For Services billed pursuant to Usage Fees Client may only terminate prior to the end of the Term stated in the Service Quote by giving written notice to MBS and by payment of a Usage Fee Termination Amount equal to the number of months remaining in the Term times the average of the prior three (or if less than three months have elapsed, using the actual number of months elapsed) month's Usage Fees ("Usage Fee Termination Amount"). All such types of Termination Fees described herein shall collectively or individually be known as Termination Fee(s).

ANY TERMINATION NOTICE RECEIVED BY MBS WHICH IS NOT ACCOMPANIED BY THE APPLICABLE TERMINATION FEE AND RETURN OF ANY MATERIALS FURNISHED BY MBS TO THE MBS OFFICES LOCATED AT 960 MACARTHUR BOULEVARD, MAHWAH, NEW JERSEY 07430 WILL RESULT IN TERMINATION TO BE NULL AND VOID.

- C. **Return of Materials.** Upon termination, Client will ensure the return of all materials furnished by MBS to MBS. If said materials are not returned, Client agrees to pay the Manufacture's Suggest Retail Price (MSRP) prorated over a five year term. In other words, if the current MSRP for the materials is \$200 and Client fails to return the materialst after a one year tern, Client will be billed \$180 for the materials. If Client fails to return materials after a four year term, Client will be billed \$40 for the materials. MBS shall have the right to charge such amounts to Client's Visa, MasterCard or other credit card, or to electronically debit Client's bank account.

**XI. Attorney's Fees.** Client agrees to indemnify, defend and hold harmless MBS against all claims and expenses (including reasonable attorneys' fees) resulting from Client's use of the Services, including, without limitation, the activities listed in Section IX above, or from any other violation of MBS policies by Client. This provision shall survive the expiration or other termination of this Agreement.

**XII. Force Majeure.** MBS shall have no liability, including as set forth in this Section, for interruption of ServiceS due to circumstances beyond MBS' control, including, without limitation, acts of God, flood, natural disaster, regulation or governmental acts, fire, civil disturbances, strike or weather.

**XIII. Access.** Client will permit MBS its employees, agents, contractors and representatives to access Client's Premises during regular business hours to remove

any materials furnished by MBS.

**XIV. Privacy Policy.** Client agrees that MBS and/or its agents may, from time to time, collect information regarding Client's use of the Services and activities on the Internet. Client agrees that such information may be shared with third parties provided that (i) MBS does not disclose any personally identifiable information to others except, as allowed by law and (ii) otherwise complies with applicable privacy laws. Client expressly grants MBS the right to disclose information relating to Client and/or Client's account in response to a subpoena issued in a civil or criminal investigation, litigation, court order or a civil investigation by a governmental.

**XV. Relationship of the Parties.** It is agreed that the Parties shall be independent contractors and that the relationship between the Parties shall not constitute a partnership, joint venture, or agency. Neither Party shall have the authority to make any statements, representations, or commitments of any kind, or to take any action, which shall be binding on the other Party, without the prior consent of such other Party.

**XVI. Liability.**

**A. Exclusions. UNLESS OTHERWISE SPECIFICALLY PROVIDED IN THIS AGREEMENT OR OTHERWISE PROHIBITED BY LAW, NEITHER MBS, IT'S OFFICERS, DIRECTORS, EMPLOYEES OR AGENTS, NOR ANY OWNER OR MANAGER OF THE BUILDING OR LAND IN WHICH CLIENT'S PREMISES IS LOCATED SHALL HAVE ANY LIABILITY TO CLIENT OR TO ANY THIRD PARTY FOR:**

- 1. ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, PUNITIVE OR CONSEQUENTIAL LOSSES OR DAMAGES, INCLUDING, WITHOUT LIMITATION, LOSS OF PROFITS, LOSS OF EARNINGS OR LOSS OF BUSINESS OPPORTUNITIES, RESULTING DIRECTLY OR INDIRECTLY OUT OF, OR OTHERWISE ARISING IN CONNECTION WITH, THE USE OF THE SERVICES BY CLIENT OR ANY OTHER USE OF THE MBS EQUIPMENT OR HARDWARE, INCLUDING, WITHOUT LIMITATION, ANY DAMAGE RESULTING FROM OR ARISING OUT OF CLIENT'S RELIANCE ON OR USE OF THE SERVICES OR HARDWARE, OR THE MISTAKES, OMISSIONS, INTERRUPTIONS, DELETION OF FILES, ERRORS, DEFECTS, DELAYS IN OPERATION, TRANSMISSION OR ANY FAILURE OF PERFORMANCE OF THE SERVICES OR HARDWARE;**
- 2. ANY LOSSES, CLAIMS, DAMAGES, EXPENSES, LIABILITIES OR COSTS (INCLUDING LEGAL FEES) RESULTING DIRECTLY OR INDIRECTLY OUT OF, OTHERWISE ARISING IN CONNECTION WITH ANY ALLEGATION, CLAIM, SUIT OR OTHER PROCEEDING BASED UPON A CONTENTION THAT THE USE OF THE SERVICES OR HARDWARE, OR SERVICE OR A THIRD PARTY INFRINGES UPON THE COPYRIGHT, PATENT, TRADEMARK, TRADE SECRET,**

**CONFIDENTIALITY, PRIVACY OR OTHER INTELLECTUAL  
PROPERTY RIGHTS OR CONTRACTUAL RIGHTS OF ANY THIRD  
PARTY.**

- B. Application.** The liability limitations set forth in this Section apply to the acts, omissions and negligence of MBS (and its officers, directors, employees, agents, contractors and representatives) which, but for this provision, would give rise to a cause of action in contract, tort or any other legal doctrine. However, the liability limitations set forth in this Section shall apply to liability for personal injury or death only to the extent applicable law does not prohibit such limitation.
- C. No Third Parties.** No third party owner or manager of Client's building or land is a party to this Agreement. Thus, no such owner or manager shall be responsible for, nor shall be liable for, the quality of the Services.

**XVII. Sole Remedies.** Client's sole and exclusive remedies under this Agreement are as set forth in this Agreement.

**XVIII. Work Product Ownership.** Any copyrightable works, ideas, discoveries, inventions, patents, products, or other information (collectively, the "Work Product") developed in whole or in part by MBS in connection with the Services shall be the exclusive property of Client.

**XIX. Ownership of Customer Contacts.** Any social media or marketing contacts, including "followers" or "friends," that are acquired through accounts (including, but not limited to email addresses, blogs, Twitter, Facebook, YouTube, or other social media networks) created on behalf of Client are the property of Client. This does not include any "fans" or "followers" of any of MBSs personal or professional social media accounts.

**XX. Confidentiality.** MBS will not at any time or in any manner, either directly or indirectly, use for the benefit of MBS, or divulge, disclose, or communicate in any manner any information that is proprietary to Client. MBS will protect such information and treat it as strictly confidential. This provision shall continue to be effective after the termination of this Agreement. Upon termination of this Agreement, MBS will return to Client all records, notes, documentation, and other items that were used, created, or controlled by MBS during the term of this Agreement.

**XXI. Entire Agreement.** These MBSMPATOC and the MBSMPA collectively represent the entire Agreement by and between the Parties and supersedes any prior understanding or representation of any kind preceding the Effective Date of the Agreement made orally or in writing by or between Customer and any MBS representative.

A. **Amendments.** This Agreement may only be modified in writing and any modification must be signed by Client and MBS.

B. **Copy Provided.** By acceptance of these terms Client acknowledges receipt or opportunity to receive a duly executed duplicate copy of the MBSMPA and these MBSMPATOC.

**XXII. Severability.** If any provision of this Agreement shall be held to be invalid or unenforceable by a court of competent jurisdiction for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.

**XXIII. Indemnification.** Client will defend, hold harmless, and indemnify MBS, its officers, employees, and agents from any and all costs, expenses, losses, damages, or liabilities based on a claim that MBSs technology or marks infringe upon any intellectual rights of a third party and from any and all property damages, personal injury claims or claims for indirect, actual, special, pecuniary, compensatory, statutory or punitive damages, costs, reckonings, awards, or judgments including all fines, penalties, arising from this Agreement.

**XXIV. Client Assignment.** Client may not assign any of its rights under this Agreement or delegate any performance under this Agreement, except with the prior written consent of MBS.

**XXV. MBS Assignment of Rights in the Event of a Merger or Consolidation.** If MBS merges, consolidates, or engages in another transaction which leads to a change of control to another Corporation, LLC,

**XXVI. Applicable Law.** The laws of the State of New Jersey (without giving effect to its conflicts of law principles) govern all matters arising out of or relating to this Agreement and the transactions it contemplates, including, without limitation, its interpretation, construction, validity, performance (including the details of performance) and enforcement.

A. **Venue.** A party bringing a legal action or proceeding against the other party arising out of or relating to this Agreement or the transactions it contemplates must bring the legal action or proceeding in any court of the State of New Jersey sitting in Bergen County. Each party to this Agreement consents to the exclusive jurisdiction of the courts of the State of New Jersey sitting in Hudson County and its appellate courts, for the purposes of all legal actions and proceedings arising out of or relating to this Agreement or the transactions it contemplates.

**XXVII. No Waiver.** None of the terms of this Agreement shall be deemed to have been waived by any act or acquiescence of either Party. Only an additional written agreement can constitute waiver of any of the terms of this Agreement between the Parties. No waiver of any term or provision of this Agreement shall constitute a waiver of any other term or provision of the same provision on a future date. Failure of either Party to enforce any term of this Agreement shall not constitute waiver of such term or any other term.

**XXVIII. Headings.** The section and paragraph headings appearing in this Agreement are for reference purposes only and shall not affect in any way the meaning or interpretation of this Agreement.

**XXIX. Counterparts; Electronic Signatures.** The Agreement may be signed in one or more counterparts, which together will form a single Agreement. The Agreement may be signed electronically.

**XXX. Website Approval Process.** MBS will provide Client with a minimum of two different design home page mock-ups of their new website. Client will pick which design mock-up they would like to move forward with. Client may provide feedback and any design changes they would like, once the changes are made and Client and MBS agree to move forward with the design, there will be no more design changes allowed. Design changes include, but are not limited to:

- A. Branding Styles
- B. Fonts
- C. Layouts
- D. Color Scheme
- E. Button Layouts
- F. Form Layouts



G. Approved Features and Key Functionality

If Client is to request additional design changes after the agreed upon site design, they are subject to be charged an additional service cost.

**XXXI. Website Maintenance.** All website maintenance packages include two hours of website updates requested by client, including:

- A. PDF/Form Updates
- B. Calendar Updates
- C. Written Content Updates
- D. Pictures/Video Updates

If Client is to request additional updates beyond two hours of work, they are subject to be charged an additional service cost.

**XXXII. Website Data.** If Client chooses to take their website services elsewhere at the end of the contract, they will be given a zip file containing their site data (database) and files uploaded.

**XXXIII. Boosted Advertisement Costs.** If Client has boosted advertisement costs included in their contract and the monthly allotted number is exceeded after being agreed upon by Client and MBS, Client will be charged the additional cost in the next month's invoice. If Client has their own advertisement account set up, their account will be billed, and the monthly allotted number agreed upon in the contract will be credited to Client.

**XXXIV. Prevailing Party.** In the event of a dispute between the parties hereto with respect to this Agreement, the party against whom such dispute is substantially adversely determined by a court of competent jurisdiction shall pay the reasonable costs and expenses (including attorneys' fees and disbursements) incurred by the substantially prevailing party in connection with such dispute.